

THE WESTIN MELBOURNE

THREE CHEERS FOR VICTORIA'S BEST HOTEL

The Westin Melbourne awarded state's best luxury hotel third time running

The Westin Melbourne has cemented its place as one of the country's premier hotels after winning the Victorian Tourism Awards "Best Luxury Hotel" for the third time at last night's award presentation.

This third consecutive win also ensures the hotel is entered into the prestigious Victorian Tourism Hall of Fame.

Hailed as the Oscars of the state's tourism industry, entrants are carefully assessed by an industry judging panel for excellence in facilities, service, business performance, sustainable practices, adding value to the industry as well as guest satisfaction. The Westin Melbourne will also be automatically entered into the National Tourism Awards announced later this year.

"We're very proud to receive this coveted accolade and be recognised as a benchmark for the tourism industry," comments The Westin Melbourne's General Manager, Richard Bussiere following the award.

"It's a great reflection on our dedicated team who are passionate about delivering intuitive service and helping our guests leave the hotel feeling better than when they arrived," he adds.

The five star hotels commanding city location, sophisticated accommodation and acclaimed service have ensured The Westin Melbourne's become the preferred place to stay for discerning travellers since opening its doors in 2000 - and this latest accolade means the property is now the most decorated Westin in the world.

The 2008 Best Luxury Hotel award adds to an enviable collection of recent accolades - including the Meeting Events Hall of Fame for winning Best Small Meeting Venue for three consecutive years; 2008 Best Marketed Hotel at the Australian Hotel Association (AHA) Vic awards; the 2007 Best Luxury Hotel at the Victorian Tourism Awards and Best Deluxe Hotel by the AHA. Coveted consumer accolades also include the Best Luxury Hotel in the Trip Advisors 2008 Travellers Choice Awards and included on Conde Naste Travellers 2008 Gold List for the World's Best Places to Stay.

For more media information:
Susan Wright
Q Strategies
P: 03 9415 9000
E: susan@qstrategy.com